

WORKSHOP “SUSTAINABILITY CAMPAIGN” FOR CAMP LEADERS

1. SUSTAINABILITY: this is a theoretical part to introduce the participants to sustainability issues.

- Brainstorming “what instinctively makes you *sustainability* think about ?” → collection of words linked to sustainability in a poster → draw conclusions and explain the **definition** from Our Common Future (1987).
- **Ecological footprint:** a short interactive workshop showing the meaning of our environmental footprint and calculation methods (*ask ESWG if you need help!*) → ecological footprint of IVS.
- “What can we do?”: start a discussion about our role as citizens and our role as non-formal educators, optionally in two parts, at first in small groups and then through a restitution among the whole group.

2. SUSTAINABILITY CAMPAIGN

- Frontal overview about the **Alliance** (including the ESWG) and the Campaign (aims, actors, process, etc.) → the new approach promoted by the ESWG (*ask ESWG if you need help!*).
- **Booklet:** make a map in the training room with a gallery of best practices, placing them in the different geographical areas → make participants go around and build an opinion → ask them the meaning of the map and reflect all together about the role of each workcamp in the bigger international movement of the Sustainability Campaign → show pictures/videos/blogs of workcamps showing good practices, if available.
- Creation of **slogans:** ask the participants to close their eyes and reflect individually about one aspect of sustainability that particularly affects them and that they think they can influence during a workcamp → create individually a slogan linked to this.

The slogans will be represent the intent of a camp leader and will be written in the infosheets of the workcamps he/she will lead.

3. TAKE ACTION

- **Handbook:** group the participants according to the common relevance of the topic of the chosen slogans → ask each group to find and write down a list of small good practices related to their topic that can be implemented in workcamps → give them the handbook, leaf through it and find all together the practices in the handbook that were missing in their lists.
- **Toolkit:** present the other documents of the toolkit and explain what they are, why and how to use them.
- Present the **Study Part** (see next phases)
- Present the **electricity free day** and give them the guidelines about it (“how to survive an electricity-free-day”).

As general input, the trainers will promote and support synergies among camp leaders, especially the ones having similar slogans, in order to share their goals during the workcamps and show the connections with the other workcamps. With the same aim, the communication among camp leaders of different associations and country should be fostered, so as to enhance the **international dimension** of our actions as Alliance members and as promoter of sustainability.

At the end of the seminar, the trainers will ask the participants to reflect upon one good practice they want to be committed to, as citizens and as camp leaders → they will be also asked to send a text message to one person and keep it as personal intent and engagement. This “**engagement text**” could also have an indirect impact and raise awareness outside the workcamps' frame. The person who will receive it will wonder what it is about and ask more questions concerning the reason of the text message to the person who sent it.

STUDY PART ADDRESSING VOLUNTEERS

The study part for sustainability during the camps consists in two parts. The first one contains relevant information about sustainability, the Sustainability Campaign and sustainable practices which can be done in the camp. The second one contains activities concerning sustainability which can give further information about some topics, including the local context and especially getting the participants active.

1. INFORMATION

This first part will introduce the topic by means of participatory methodologies and should be done in the first days of the workcamp.

- **What is sustainability:**

E.g.: give each volunteer a piece of paper containing a question related to different sustainability aspects → make them meet one-to-one and ask reciprocally their questions → open discussion about sustainability.

E.g.: brainstorming: what do the participants know about sustainability? In which areas can we be “sustainable”? → collect the ideas on a flipchart, give a summary and add aspects they didn't mention

Make sure that the volunteers have an idea about sustainability after this session and make an international connection: explain that there is a Sustainability Campaign, that sustainability is a topic of interest in other camps too.

- **Practices:** Collect sustainable practices for different areas such as water, electricity, trash, food, etc.

E.g.: cut single parts of the practices in the handbook and hide the pieces of paper in different places → let volunteers find them through a sort of treasure hunt and place them in a poster you prepared before (with columns of the issues contained in the handbook, such as water, electricity, trash, food etc.). For example, if someone finds a sentence about a practice concerning trash separation the person puts it on the poster in the column of “trash” → speak about the sustainable practices and their importance.

E.g.. ask the participants which practices they know and collect them in a poster; add practices which are missing

- **Create a poster with goals:** starting from the slogan brought by the camp leader and enriching

the discussion with the practices known through the handbook, the group will write together a poster with the practices agreed that they want to implement during the workcamp. The camp leader will make connection with the posters of other workcamps all around the world, so as to enhance the international dimension.

To start, it can be helpful to choose just one practice together for the camp to do from that day on and after developing more goals during the camp and add them to the poster (this could be in combination with the activities of the second part).

2. ACTIVITIES

The aim of this second part is to go deeper in some subjects, to stimulate the participants and to give them real examples and practical orientation for sustainability. You should prepare the activity with additional information: inform the participants before doing it about relevant aspects and give some background-information; discuss the activity after doing it, ask the participants for their opinion, talk about the importance of the subject, etc.

We recommend to do at least one activity concerning a sustainable topic during the camp. The following examples may be useful:

- **Movie night:** show short films, documentaries, interviews, etc. and make the group reflect and discuss
- **Vegan day:** e.g. explain the defects of industrial meat production, in combination with ecological footprint. → use recipe-book of the Food Infosheet
- **Expert visit:** invite an influential person to involve the volunteers about a specific topic. The involvement of this expert can be done during the preparation of the workcamp and during the various meetings with the partners and the mayor. It is also a starting point to raise awareness about sustainability among the local community and to involve them before the beginning of the workcamp.
- **Study visit:** e.g. visit a local farm which produces organic food
- **Electricity free day:** prepare all together the day, games, workshops, events with the local communities, etc.; measure the electricity-costs and the saving of these costs during the day.

With the results of the activities the leader should keep on collecting new goals for the **poster** on which the group agree together to fulfill them during the camp. In this way the **poster** will be updated and modified by the group during the workcamp and at the end they will draw conclusions, speak about the footprint of the workcamp and the importance of their actions at local and global levels.

During the workcamp the leader will make references to the workcamps of all Alliance's members and give food for thought about the Sustainability Campaign