Call for the Alliance Website Designer/Developer

www.alliance-network.eu

The Alliance of European Voluntary Service Organisations is a European based International Non-Governmental Youth Organisation of like-minded organisations not aligned to other international structures. It is a cooperative network of independent and active national organisations, working together on the quality and development of International Voluntary Service.

The aims of the Alliance are promoting better cooperation between its members and developing common standards and best practice activities for the benefit of volunteers & local partners. **The Alliance has 50 members in 29 countries** in Europe, Asia and America. Each member organisation runs an annual programme of International Volunteer Projects in their own country and exchanges volunteers with each other to create an international group of volunteer workers on each project.

For us, **becoming an active citizen starts when participating in International Voluntary Service (IVS) short term projects (workcamps),** which involve local communities in work with volunteers from different national/cultural/social backgrounds.

Our vision is of a world where young people and communities enjoy an inclusive growth and participate for the benefit of their communities. cooperative network, support and strengthening for both big and small voluntary service organisations witch interact in a solidarily way supporting each other.

For the purpose of the LTTC - Long Term Training Course **„Workcamp Studies - Quality education for trainers of youth leaders in the field of International Voluntary Service",** supported by the European Youth Foundation of the Council of Europe, the Alliance is going to develop an online learning platform, a new e-learning tool to support the educational processes, bring a better coherence between the LTTC activities and keep the attention of participants with online courses, completed with self-assessment, discussion groups, individual and group tasks.

Such an innovative tool may complement any future Alliance educational activity, hence reaching more interested individuals and enriching the learning process. For the first time, the Alliance initiates an e-community of learners, in the effort of using current IT tools that do offer great advantages for youth workers and trainers in many contexts. It also gives a greater visibility to international voluntary service and its values.

Technical specifications

The Content management system for the new platform should be based on an open source platform (such as Wordpress) or a custom made system.

The developers of the new platform should be ready to install the platform on the Alliance server, and deliver it ready to use (modules included).

Usability of modules must be possible without high level IT skills, applicable directly by Alliance' trainers or in the countries concerned.

Images and logos will be given free of rights to the developers by the Alliance secretariat.
For inspiration:
http://www.skillshare.com/
https://www.coursera.org/
http://about.siminars.com/index.html

The structure of the e-learning platform should follow the proposed template:

• **home page** – layout should be in line with the actual "corporate" image of the Alliance and contents should reflect the structure as in the document "Alliance e-platform layout" that will be provided upon selection;
• **fields and individual courses within a specific field**– menus and categories should be manageable easily and should organize the contents as the "Alliance e-platform structure" states, also to be provided upon selection; For example, if a field is, e.g. volunteering and intercultural learning, individual courses could be, e.g. cultural identity; how to set a workcamp so it triggers intercultural learning, etc; **additional reading documents available**, attached to each course where material can be downloaded from.
• **tests of knowledge** after a course has been completed.
• **forum** – interactive forum for registered participants to follow while being subscribed to a certain course.
• **individual profiles** – registered participants should have their **online profile** open, where they can change their details; authors of online courses can have their profiles visible, with their references and experiences in the specific field. It might be good also for participants to **upload their online assignments**, as a part of a course they are subscribed to. Such possibility may be open in some courses. This feature is optional.
• **Simple real-time statistics**, providing info on current number of subscribers, number of completed courses, tests taken and finished successfully etc.

A more detailed Working Paper on the structure of the e-platform as well as the desired layout will follow immediately upon selection.

How to apply

The Call is open for web designers/developers supported by the Alliance member organizations **by the deadline of the 20th of February 2015.**

The selection will be finalized by the **25th of February**.
The first draft is expected by the **15th of April 2015** and the final version, after allowing the use of the platform for determining and eliminating possible bugs, by the **10th of May 2015.**

The Website Developer will be supported by the Alliance Executive Committee and the Alliance Course Director in terms of fine-tuning structural components.

All interested candidates are invited to send to ec@alliance-network.eu till **the 20th of February**:

- their reference list of similar active (online) platforms that can be seen, with description of the work on them (e.g. design, *user roles functionality, forum, module structure and interactivity, etc*),
- a support letter from an Alliance member organization
- a financial offer with described service one can provide, having in mind the set technical specifications

Financial conditions

For the design/development of the Alliance website it is foreseen an amount of 2000€ (euros) which should be transferred upon finalisation to the account of the Alliance member organisation supporting the selected candidate – up to 15 days upon its complete realisation (10th of May 2015).

Looking forward to receiving your application!
Alliance Executive Committee