

## The 100th Anniversary Action Plan

Activity	Description	Process	Responsible Contact Person	Deadline
Logo	Simple logo with „100 YEARS OF WORKCAMPS“ text for all graphic materials	Several versions of logo will be created by a professional graphic designer. The Logos will be submitted to the networks boards for decision.	Adam, INEX-SDA, Czech Republic adam.ludvik@inexsda.cz	8.11.2019 – deadline presentation of the options  22.11.2019 - deadline for final choice
Stories of volunteering	We will be collecting stories from the volunteers, local hosts and IVS organizations from the history and present with an attempt to have stories from all the decades.	We will open the common platform for video and text interviews. Guidelines will be provided.	Marcello, Lunaria, Italy mariuzzo@lunaria.org	10.11.2019 – deadline for guidelines  15.3.2020 – deadline for completion of the stories
Congratulations videos	Videos with relevant „influencers“ congratulating IVS on the anniversary	The list of people will be put together and „influencers“ will be contacted.	Adam, INEX-SDA, Czech Republic adam.ludvik@inexsda.cz	27.11.2019 – deadline for the list 31.1.2020 – deadline for collection of the videos.
Hashtag, slogan	Short English slogan and related hashtag for social networks purposes labeling all the connected activities.	The partners from the 100th Preparation project will come up with ideas and adopte the best one.	Emmeryl, SCI France centenaire2020@sci-france.org	30.11.2019 – deadline for final version
Article about the anniversary	Article covering why and how we celebrate the anniversary. The article will launch the whole 100	The article will be shared in an English version with all IVS organisations and networks joining the	Alicia, IBG, Germany alicia.holzschuh@gmail.com	31.12.2019 – deadline for final version in English

	Years of Workcamps campaign.	action plan. It will be available for translation and adaptation for the different contexts.		
Celebration of 100th anniversary in workcamps	Campleaders, volunteers and local hosts will be involved to make visible the celebration of the 100 <sup>th</sup> anniversary. Pictures from most of the workcamps of 2020 will be shared with a common hashtag. In the end a gallery will be created.	Tips and 5 examples of how to creatively represent the number 100 will be provided to leaders and local hosts.	Maxime, CBB, Belgium  placement@compagnonsbatisseurs.be	28.2.2020 – deadline for tips  31.10.2020 – deadline for picture gallery/video collage
Social media challenge related to the number 100	A viral challenge on social media will be launched in order to enhance visibility before and during the season.	The challenge will be kicked off at TM 2020 and then spread out among volunteers/public.	Marija, YRS-VSS, Serbia  marija@mis.org.rs	TM 2020 – deadline for kick off
Chronicle of 100 years of workcamps	Thorough study about the history of the movement of IVS	Looking for a volunteer/ student/ historian willing to create a thesis or a similiar form of text.	All the organizations	Not obligatory outcome of this action.